



SANCTUARY CENTERS

SANTA BARBARA

Improving one life at a time.

GOLDEN ANNIVERSARY GALA

OCTOBER 10TH, 2026

Join us in celebrating 50 years of service to the community of Santa Barbara and beyond! This event will be held at the Rockwood Women's Club on **October 10th, 2026** and will feature a silent auction, live entertainment, craft cocktails, a formal seated dinner, and an engaging program honoring Sanctuary Centers' current President and former CEO, Barry Schoer, who celebrates 43 years with the agency.

Proceeds from this fundraising gala will make possible vital services including therapy, psychiatry, primary medical care, substance use disorder services, and housing for people living with mental illness.



MUSIC ✦ COCKTAILS ✦ DINNER ✦ AND MORE

EVENT GOALS

For 50 years, Sanctuary Centers has addressed serious mental health issues that threaten to overwhelm families and derail individual's lives.

Alongside the event committee, our goal is to showcase Sanctuary Centers' unique work supported by our region's top philanthropic, corporate, and community leaders. You can help make it possible for Sanctuary Centers to remain a critical safety net for hundreds of individuals who would otherwise have nowhere else to turn. **We welcome you to join us.**

FOR INFORMATION REGARDING SPONSORSHIPS, PLEASE CONTACT:

Lola Ban West (805) 569-2785 ext 234 ; email: Development@sanctuarycenters.org

ABOUT SANCTUARY CENTERS

From our humble beginnings as a 6-bed residential facility in 1976 to the vast array of programs and services we provide today, Sanctuary Centers has built a legacy around providing transformative mental health care services to individuals impacted by mental illness. As we look to the future, one thing is certain: we remain steadfast in our efforts to reduce the stigma associated with mental illness, and we will continue to expand programs and services that meet our clients where they are—with dignity, respect, and a commitment to bettering their lives.

WHY SPONSOR

Sponsorship provides a unique opportunity for individuals and organizations to showcase their community leadership and values while supporting our work. It's an excellent way to boost your organization's visibility and send a clear message to employees, clients, and potential clients that your company is committed to supporting programs that provide transformative care for individuals and families who need it most.

Your corporate or individual sponsorship will help cover costs associated with the 50th Anniversary Gala, with the aim of ensuring that every donation goes directly to supporting individuals and families impacted by mental illness and substance use disorder.

BENEFITS

By sponsoring our 50th Anniversary Gala, you will have direct access to a loyal group of philanthropic supporters, including:

- Local philanthropists, community leaders, and media personnel from KEYT, Noozhawk, and Edhat.
- Discerning customers and decision-makers who patronize businesses that support charitable causes in their communities.
- A diverse demographic of professional leaders and Santa Barbara residents with substantial discretionary income.

SPONSORSHIP LEVELS

PRESENTING SPONSOR (1) - \$25,000

Includes exclusive Save-the-Date announcement to over 700 invitees and 2,700+ e-newsletter recipients **“Sanctuary Centers’ 50th Anniversary Gala Presented by (Your Company Name)”** included in all print and electronic marketing, event website, social media, press releases, press coverage, and on-site sponsor recognition ✦ Banner promotional opportunity and/or logo on Step and Repeat for attendee photo opportunity at guest entrance ✦ Special mention during live program ✦ **Up to 10 VIP seats** ✦ Thank you plaque and workplace recognition.

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SPONSORSHIP LEVELS CONTINUED

SIGNATURE SPONSOR (1)- \$15,000

Includes special mention on electronic event invitation and selected event reminders ✦ Logo on Step and Repeat for attendee photo opportunity at guest entrance ✦ Signature logo/name positioning on all materials to include but not limited to electronic attendee communications, event website, social media, press releases, and on-site sponsor recognition ✦ Event product placement, if applicable, as available, and mutually agreed ✦ Special mention during live program. **Up to 10 VIP seats** ✦ Thank you plaque and workplace recognition.

PADDLE RAISE SPONSOR (1) - \$10,000

Includes premier logo/name positioning on all materials to include but not limited to electronic attendee communications, event website, social media, and on-site sponsor recognition ✦ Special mention during live program ✦ Post-Event press release and recognition ✦ **Up to 8 seats.**

PLATINUM- \$10,000

Includes premier logo/name positioning on all materials to include but not limited to electronic attendee communications, event website, social media, and on-site sponsor marketing ✦ Special mention during live program ✦ Post-Event press release and recognition ✦ **Up to 6 seats.**

PREMIUM EVENT SPONSOR (1/3 AVAILABLE)- \$7,500

Be a specialty sponsor of the ~~Cocktail Hour~~, Entertainment, or ~~Silent Auction~~. Includes logo/name positioning in event program, recognition on electronic and on-site materials and social media ✦ On-site sponsor recognition **Up to 5 seats.**

GOLD- \$7,500

Includes logo/name positioning in event program ✦ Recognition on electronic materials and social media ✦ On-site sponsor recognition ✦ **Up to 5 seats.**

RUBY- \$5,000

Includes logo/name positioning in event program ✦ Recognition on electronic materials and social media ✦ On-site sponsor recognition ✦ **Up to 4 seats.**

SILVER- \$2,500

Includes logo/name positioning in event program and recognition on electronic and on-site materials and social media ✦ **Up to 2 seats.**

COMMUNITY- \$1,000

Includes logo/name recognition on select event signage and social media.

**October 10th, 2026
Rockwood Women's Club**

We are pleased to participate in the 50th Anniversary Gala Community Benefit!

Name of sponsor as it should appear on event materials: _____

Sponsor contact name: _____

Mailing address: _____

City: _____ State: _____ Zip code: _____

Phone: _____

Sponsor contact e-mail: _____

PR contact e-mail: _____

All Net Proceeds to Benefit Sanctuary Centers of Santa Barbara · Sanctuarycenters.org
For Your Tax Purposes: Sanctuary Centers of Santa Barbara Federal Tax ID #: 95-3066786

- Presenting Sponsor (1): \$25,000
- Signature Sponsor (1): \$15,000
- Paddle Raise Sponsor (1): \$10,000
- Platinum Sponsor: \$10,000
- Premium Event Sponsor (3): \$7,500 (Cocktail, Entertainment, or Silent Auction)
- Gold Sponsor: \$7,500
- Ruby Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Community Sponsor: \$1,000

Scan the QR code to sign up online
and process your payment with ease.



Payment Method:

Cash/Check (Please make checks payable to Sanctuary Centers)

Credit card type: Visa Mastercard AMEX

Credit card #: _____ CVC: _____ Exp: ____/____/____ Zip code: _____

Cardholder signature: _____

PLEASE REMIT FORM TO:
Sanctuary Centers of Santa Barbara PO Box 551 Santa Barbara CA 93102
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